

Entrepreneurship Development Cell (EDC)

Women Entrepreneurship Development Committee



JOIN US FOR A

SEMINAR ON

“பெண் எனும் கம்பீரம்:
உலகத்தை மாற்றும் வலிமை!”

MAY | 2 | 3 TO 4 PM

Seminar Hall 1, SSMIET

Mrs. Kavitha Senthilkumar,
Industrialist – KDS Coir Farm & Jayana Coir

Vadipatti and Batlagundu

President, Rotary Queen City (2024-2025)

Co-ordinators

Mrs.S.Keerthana, AP/ECE

Mrs.R.Jaya, AP/Maths

Mrs. R. Janani, AP (Sl. Grade)/Maths
Mrs. M. Dhivya, AP/CSE

Mrs. G. Rajarajeshwari, AP/ECE
Dr. S. Dhivya, AP/CSE (SSMCAS)
Mrs. S. Usharani, AP/Commerce (SSMCAS)

WEDC Members

Mrs. A. Padma Priya, AP/CSE
Mrs. C. Merlin Rani, AP/Civil

Principal

Dr. D. Senthil Kumaran



Women Entrepreneurship Development Committee (WEDC)

in association with the

Entrepreneurship Development Cell (EDC)

“பெண் எனும் கம்பீரம்: உலகத்தை மாற்றும் வலிமை!”

(“The Majesty of Woman: A Power to Change the World!”)

Date: 02.05.2025

Time: 3:00 p.m. to 4:00 p.m.

Venue: Seminar Hall 1, SSMIET

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S. Keerthana
Faculty In-charge
09/05/25

Mrs. S.Keerthana, AP/ECE

Mrs. R. Jaya, AP/Maths

[Signature]
Principal

Entrepreneurship Development Cell (EDC)

30.04.2025

Circular

The Women Entrepreneurship Development Committee of SSM Institute of Engineering and Technology is organizing a motivational seminar titled "பெண் எனும் கம்பீரம்: உலகத்தை மாற்றும் வலிமை!" ("The Majesty of Woman: A Power to Change the World!") on 02.05.2025 (Friday) for 3:00 p.m. to 4:00 p.m for II- and III-year girl students, female faculty members at Seminar Hall 1, SSMIET. In this regard, girl students and female faculty members are invited to attend and benefit from the session

Resource Person Details:

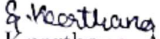
Mrs. Kavitha Senthilkumar,

Industrialist - KDS Coir Farm & Jayana Coirs,

Vadipatti and Batlagundu

President, Rotary Queen City (2024-2025)

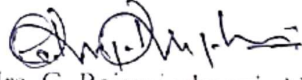
Co-ordinators


Mrs.S.Keerthana, AP/ECE


Mrs.R.Jaya, AP/Maths

WEDC Members

Mrs. R. Janani, AP (Sl. Grade)/Maths


Mrs. G. Rajarajeshwari, AP/ECE

Mrs. A. Padma Priya, AP/CSE

Mrs. M. Dhivya, AP/CSE

Dr. S. Dhivya, AP/CSE (SSMCAS)

Mrs. C. Merlin Rani, AP/Civil

Mrs. S. Usharani, AP/Commerce (SSMCAS)


Principal



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Approved by AICTE, New Delhi / Affiliated to Anna University, Chennai / Accredited by NAAC).

(Accredited by NBA – ECE, EEE & MECH UG Programs)

Dindigul – Palani Highway, Dindigul 624 002



Entrepreneurship Development Cell (EDC)

30.04.2025

Sub: Requisition for Memento and Refreshment for WEDC Motivational Seminar – Reg.

The Women Entrepreneurship Development Committee of SSM Institute of Engineering and Technology is organizing a motivational seminar titled "பெண் எனும் கம்பீரம்: உலகத்தை மாற்றும் வலிமை!" ("The Majesty of Woman: A Power to Change the World!") on 02.05.2025 (Friday) for 3:00 p.m. to 4:00 p.m for II- and III-year girl students female faculty members at Seminar Hall 1, SSMIET.

In this regard, we kindly request the following arrangements for the guest

Sl.No.	Requirements	Total Nos.
1.	Momento	1
2.	Refreshments (Tea and Snacks)	1
3.	Water Bottle	1

Co-ordinators

S. Keerthana
Mrs.S.Keerthana, AP/ECE

R. Jaya
Mrs.R.Jaya, AP/Maths


Principal

Entrepreneurship Development Cell (EDC)

Women Entrepreneurship Development Committee

02.05.2025

"பெண் எனும் கம்பீரம்: உலகத்தை மாற்றும் வலிமை!"
ATTENDANCE

S.NO	REGISTER NUMBER	NAME OF THE STUDENT	YEAR	DEPARTMENT	SIGNATURE
1	922123106121	R. Zynel, Shalima	II	ECE	R. Zynel Shalima
2	922123106029	V. Indiraapriyadharshini	II	ECE	V. Indira
3	922123106005	K. Anuritha	II	ECE	K. Anuritha
4	922123106024	S. Harini	II	ECE	S. Harini
5	922123106033	D. Janaprasanna	II	ECE	D. Janaprasanna
6	922122106089	Santhana Pragasam	III	ECE	Santhana Pragasam
7	922122106114	Upasana S	III	ECE	Upasana S
8	922123106044	H. Madhumitha	II	ECE	H. Madhumitha
9	922123106045	B. Mahalakshmi	II	ECE	B. Mahalakshmi
10	922122106043	R. Karimozhi	III	ECE	R. Karimozhi
11	922122106062	Nandhana.T	III	ECE	Nandhana.T
12	922122106060	Mathazhagi. S	III	ECE	Mathazhagi. S
13	922122106047	G. Kavitha	III	ECE	G. Kavitha
14	922122106072	R. Pagalavathi	III	ECE	Pagal
15	922122106084	K.D. Sameera Sharifa	III	ECE	Sameera Sharifa
16	922122106075	Paulina. J	III	ECE	Paulina. J
17	922122106069	Vithya dharshini	III	ECE	Vithya dharshini
18	922122106051	B. Lakshmi Sai	III	ECE	Lakshmi Sai
19	922122106067	J. Nesa Shalini	III	ECE	Nesa Shalini
20	922122106049	B. Kethrapackiam	III	ECE	Kethrapackiam
21	922122106070	N. Nithya Priya	III	ECE	N. Nithya Priya
22	922122106054	M. Mahalakshmi	III	ECE	M. Mahalakshmi
23	922122106052	S. Lakshmi prabha	III	ECE	S. Lakshmi prabha
24	922122106048	K. Lavanya	III	ECE	K. Lavanya
25	922122106080	A. Preethika	III	ECE	A. Preethika
26	922122106073	T. Pallavi	III	ECE	T. Pallavi
27	922122243007	DK Lavanya	III	AJSDS	DK Lavanya
28	922122243018	Priya Tharsini GP	III	AJSDS	Priya Tharsini

S.NO	REGISTER NUMBER	NAME OF THE STUDENT	YEAR	DEPARTMENT	SIGNATURE
29	922122243007	Gayathiri G	III	AJ & DS	Imely
30	922122243005	Poojara R	III	AJ & DS	P. Poojara
31	922122243001	Packialakumari J	III	AJ & DS	J.P.
32	922123149039	Prasheetha M.G	II	CYS	Prasheetha
33	922123149053	S. Thanishka	II	CYS	Thanishka
34	922123149049	C. Swathi	I	CYS	C. Swathi
35	922123149056	S. Nithya	I	CYS	S. Nithya
36	922123149057	K. Vaisnavi	II	CYS	K. Vaisnavi
37	922123244000	A. Helina Mary	II	CSBS	A. Helina Mary
38	922123106030	A. JAJMITHA	II	ECE	A. JAJMITHA
39	922123106018	V. DHARUNYA	II	ECE	V. DHARUNYA
40	922123149011	T. Divya	I	CYS	T. Divya
41	922123149047	S. Shanmugapriya	II	CYS	S. Shanmugapriya
42	922123149039	P. Priya Dharshini	II	CYS	P. Priya Dharshini
43	922123149034	S. Niharika	II	CYS	S. Niharika
44	922123149040	R. Priyanka	II	CYS	R. Priyanka
45	922123149009	M. Arma Nithya	II	CYS	M. Arma Nithya
46	922123149006	S. Ashwathi	II	CYS	S. Ashwathi
47	922123149035	S. Nisha	II	CYS	S. Nisha
48	922123149040	S. Sahana-fathima	II	CYS	S. Sahana-fathima
49	922123149050	Swetha A	II	CYS	Swetha A
50	922123149051	Swetha M	II	CYS	Swetha M
51					
52					
53					
54					
55					

Co-ordinator R.J. 21/5/25


Principal

Entrepreneurship Development Cell (EDC)

Women Entrepreneurship Development Committee

02.05.2025

"பெண் எனும் கம்பீரம்: உலகத்தை மாற்றும் வலிமை!"
 ATTENDANCE

S.NO	REGISTER NUMBER	NAME OF THE STUDENT	YEAR	DEPARTMENT	SIGNATURE
1.	922123106088	S. Sroini	II	ECE	S. Sroini
2.	922123106104	SUMIREXALIN.S	II	ECE	Sumirexalin S
3.	922123106083	SAHUDHASIFFRIN	II	ECE	Sahudhasiffarin
4.	922123106089	SARU BALA	II	ECE	P. Narasimha
5.	922123106070	SHAJITHA BEZUM	II	ECE	Shajitha Bezum
6.	922123106074	RENITH SOWMIYA	II	ECE	Renith Sowmiya
7.	922123106066	PRAVEENA	II	ECE	P. Praveena
8.	922123106113	Vidhya	II	ECE	Vidhya
9.	922123106115	Vijaya Sri	II	ECE	Vijaya Sri
10.	922123106101	Sri Varshini	II	ECE	Sri Varshini
11.	922123106064	Prasannadevi	II	ECE	B. Prasannadevi
12.	922123106073	A. Reena	II	ECE	Reena N
13.	922123106095	Shree Varshini K.S	II	ECE	Shree Varshini K.S
14.	922123106098	A. Sivapriya	II	ECE	A. Sivapriya
15.	922123106092	A. Shinee Arjo	II	ECE	A. Shinee Arjo
16.	922123106106	S. Swetha	II	ECE	S. Swetha
17.	922123106096	S. Sivagurunmuthu	II	ECE	S. Sivagurunmuthu
18.	922123106094	B. Shree Priyanka	II	ECE	B. Shree Priyanka
19.	922123106099	R. U. Sivasundari	II	ECE	R. U. Siva Sundari
20.	922123106100	M. Srividhi	II	ECE	M. Srividhi
21.	922123106116	M. Viji	II	ECE	M. Viji
22.	922122106064	K. Naveena	III	ECE	K. Naveena
23.	922122106085	M. K. Sarjana	III	ECE	M. K. Sarjana
24.	922122106081	M. Priyadharshini	III	ECE	M. Priyadharshini
25.	922123106084	D. Ranjani	II	CSBS	D. Ranjani
26.	922123106103	V. Monikashi	II	CSBS	V. Monikashi
27.	922123106119	Yashini P. E	II	ECE	Yashini P. E
28.	922123106111	S. Vibushana	II	ECE	S. Vibushana



S.NO	REGISTER NUMBER	NAME OF THE STUDENT	YEAR	DEPARTMENT	SIGNATURE
29	922123106105	N. Suresha	<u>II</u>	ECE	N. Suresha
30	922123106112	H. V. dhya	<u>II</u>	ECE	M. V. dhya
31	922123106110	H. Varsha	<u>II</u>	ECE	M. Varsha
32	922123106108	M. Rithanga	<u>II</u>	ECE	M. Rithanga
33	922123106046	V. Manjula	<u>II</u>	ECE	V. Manjula
34	922123106046	T. Karthika	<u>II</u>	ECE	T. Karthika
35	922123106055	S. Nandini	<u>II</u>	ECE	S. Nandini
36	922123106059	T. Narmatha	<u>II</u>	ECE	T. Narmatha
37	922123106058	A. Nithyasha	<u>II</u>	ECE	A. Nithyasha
38	922123106057	M. Navitha Sri	<u>II</u>	ECE	M. Navitha Sri
39	922123106055	M. Naveena	<u>II</u>	ECE	M. Naveena
40	922123106012	M. Sri Lakshmi	<u>II</u>	ECE	M. Sri Lakshmi
41	922123106077	S. Kallika	<u>II</u>	ECE	S. Kallika
42	922123106016	P. Dhanashini	<u>II</u>	ECE	P. Dhanashini
43	922123106022	M. Divya	<u>II</u>	ECE	M. Divya
44	922123106020	N. Divya Shri	<u>II</u>	ECE	N. Divya Shri
45	922123106002	A. S. Suya .I	<u>II</u>	ECE	A. S. Suya .I
46	922123106021	T. Divya	<u>II</u>	ECE	T. Divya
47	922123149001	R. Abhinaya	<u>II</u>	CYS	R. Abhinaya
48	922123149000	P. Rakshita Melu	<u>II</u>	CYS	P. Rakshita Melu
49	922123149004	N. Thilaga	<u>II</u>	CYS	N. Thilaga
50	922123149006	K. S. Yoga Lakshmi	<u>II</u>	CYS	K. S. Yoga Lakshmi
51	922123242040	D. Prashanti	<u>II</u>	CSBS	D. Prashanti
52	922123244001	B. Hema Shanti	<u>II</u>	CSBS	B. Hema Shanti
53	922123244006	N. Deepa Dharani	<u>II</u>	CSBS	N. Deepa Dharani
54	92212				
55					

S. K. Suresha 02/05/25 R. J. 21/5/25
 Co-ordinator

[Signature]
 Principal



Report on the Motivational Seminar

“பெண் எனும் கம்பீரம்: உலகத்தை மாற்றும் வலிமை!”

(“The Majesty of Woman: A Power to Change the World!”)

Date: 02.05.2025

Time: 3:00 p.m. to 4:00 p.m.

Venue: Seminar Hall 1, SSMIET

The Women Entrepreneurship Development Committee (WEDC) in association with the Entrepreneurship Development Cell (EDC) of SSM Institute of Engineering and Technology, organized a powerful motivational seminar titled “பெண் எனும் கம்பீரம்: உலகத்தை மாற்றும் வலிமை!” (“The Majesty of Woman: A Power to Change the World!”) on 2nd May 2025. This unique session was dedicated to celebrating and empowering the girl students and female faculty members of the institution.



Figure 1: Felicitation of Mrs. Kavitha Senthilkumar, Industrialist and President of Rotary Queen City (2024–2025)

Objective of the Seminar

The seminar aimed to:

- Inspire and motivate young women to pursue leadership and entrepreneurial roles.
- Instil confidence in female students by showcasing real-life success stories.

- Promote the values of independence, resilience and social responsibility among women.

Resource Person

The session was led by **Mrs. Kavitha Senthilkumar**, a successful industrialist and the current **President of Rotary Queen City (2024–2025)**. She is the proprietor of **KDS Coir Farm & Jayana Coirs** based in Vadipatti and Batlagundu. Her presence added immense value to the seminar, as she brought with her a wealth of experience, insight and personal anecdotes that resonated deeply with the audience.



Figure 2: Inaugural session of the motivational seminar held at SSM Institute of Engineering and Technology

Seminar Highlights

- **Welcome Address:** The seminar began with a warm welcome extended to the chief guest and the gathering by the organizing committee.
- **Keynote Session:**
 Mrs. Kavitha Senthilkumar delivered a captivating and thought-provoking address focused on the power of womanhood. She spoke about her journey as a woman entrepreneur, the challenges she faced, and how perseverance, belief in oneself and strong values can transform lives and communities.

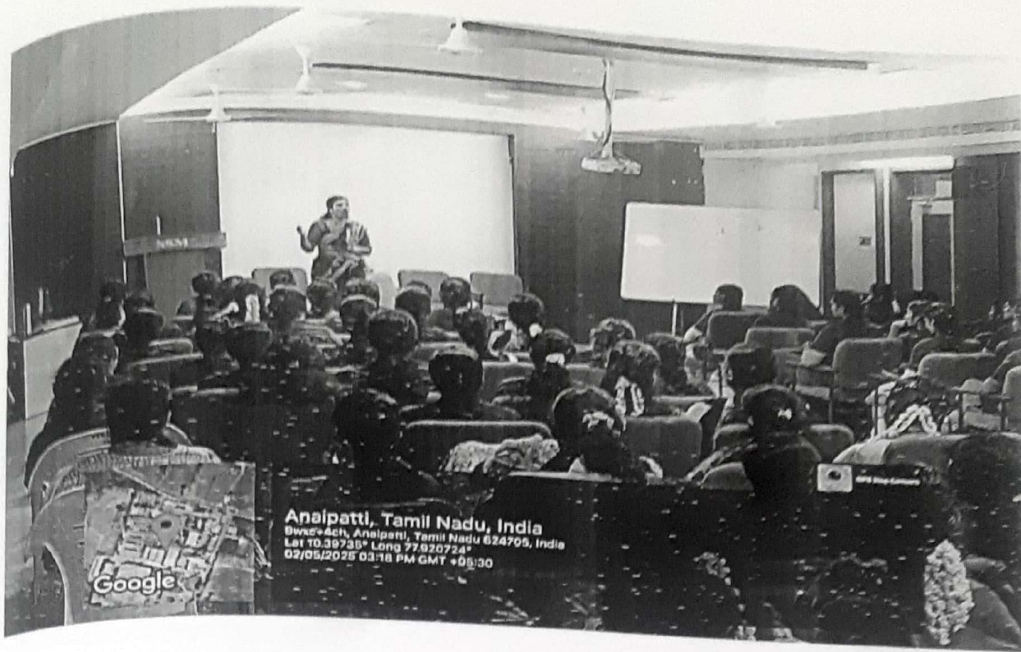


Figure 3: Motivational Seminar on “பெண் எனும் கம்பீரம்: உலகத்தை மாற்றும் வலிமை!” (“The Majesty of Woman: A Power to Change the World!”) conducted by Mrs. Kavitha Senthilkumar, Industrialist and President of Rotary Queen City (2024–2025), at SSM Institute of Engineering and Technology on May 2, 2025.

Her motivational talk encouraged the students to step outside their comfort zones, overcome gender stereotypes and become catalysts for positive societal change. She emphasized that education, financial independence and leadership are the true enablers of empowerment. The seminar saw active participation from II and III-year girl students and female faculty members.



Figure 4: Dr. D. Senthil Kumaran, Principal of SSM Institute of Engineering and Technology, along with the chief guest Mrs. Kavitha Senthilkumar addressing the gathering and presenting a memento in appreciation of her inspiring seminar talk on May 2, 2025.

The event concluded with a heartfelt vote of thanks delivered by the coordinators. Gratitude was extended to the resource person, the management and the organizing committee for their support in making the seminar a success.

S. Keerthana 02/05/25 R. Jay/21/5/25
Faculty In-charge

Mrs. S. Keerthana, AP/ECE

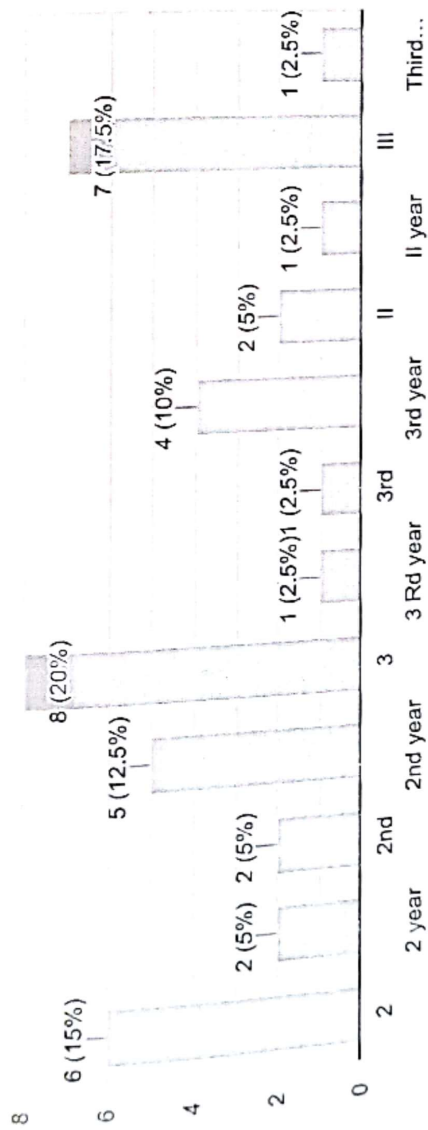
Mrs. R. Jaya, AP/Maths


Principal

Motivational seminar titled "பெண் என்ம
கம்பீரம்: உலகத்தை மாற்றும்
வலிமை!"

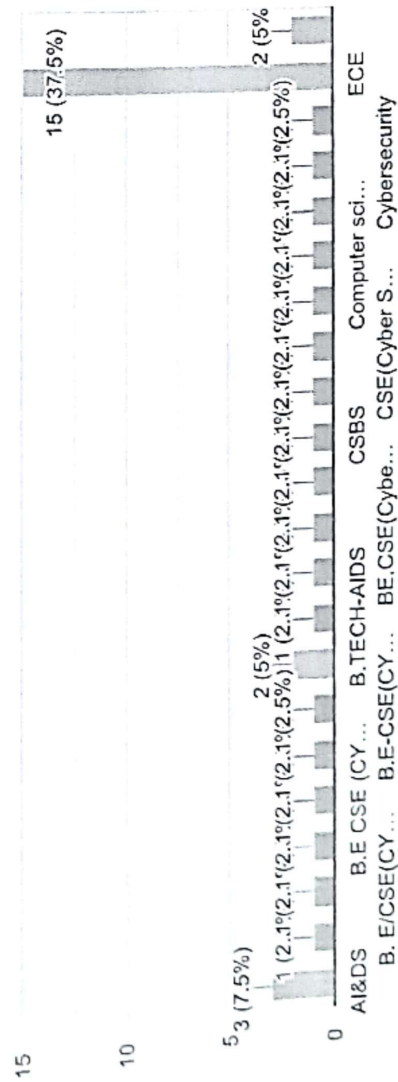
60 responses

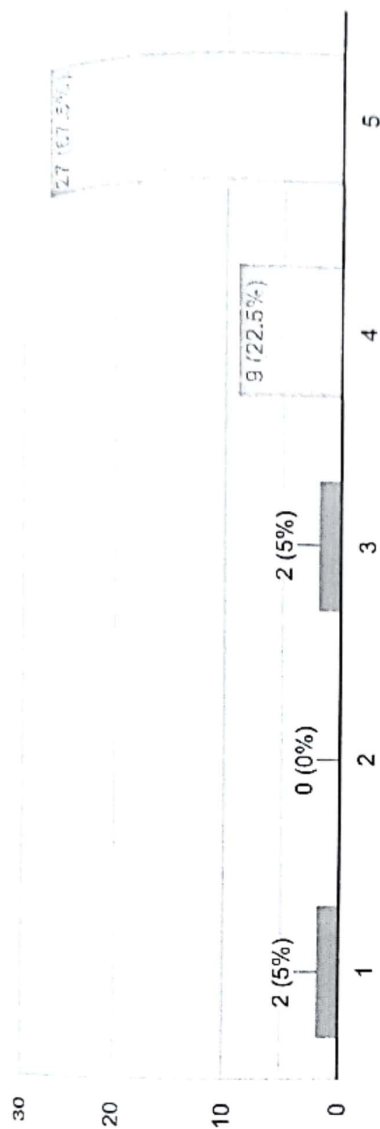
Puducherry analytics

 Copy

Department

40 responses

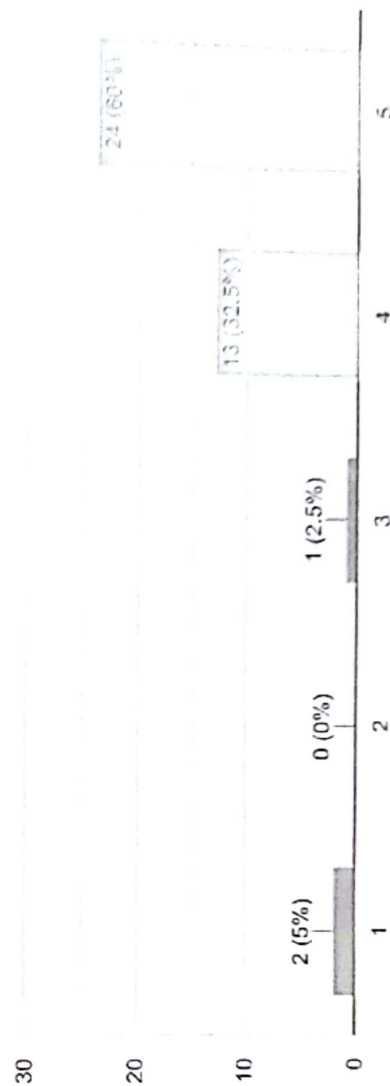




The resource person communicated effectively and engagingly. (1 - Strongly Disagree | 5 - Strongly Agree)



40 responses

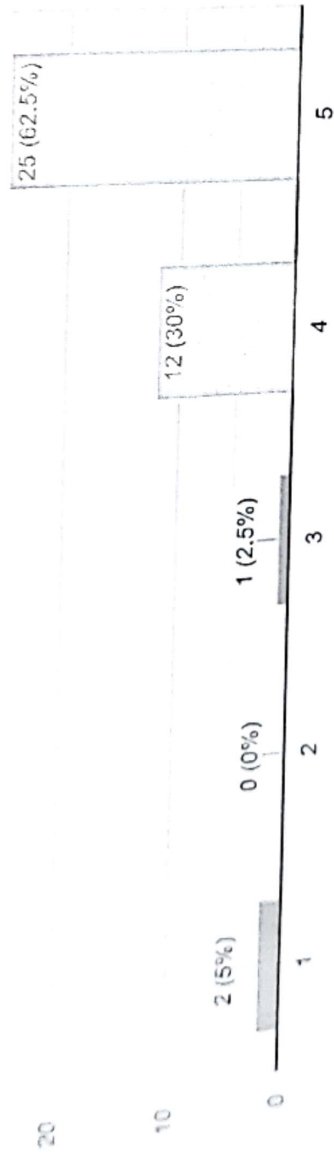


The resource person shared valuable personal experiences and insights. (1 - Strongly Disagree | 5 - Strongly Agree)

40 responses

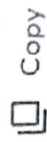


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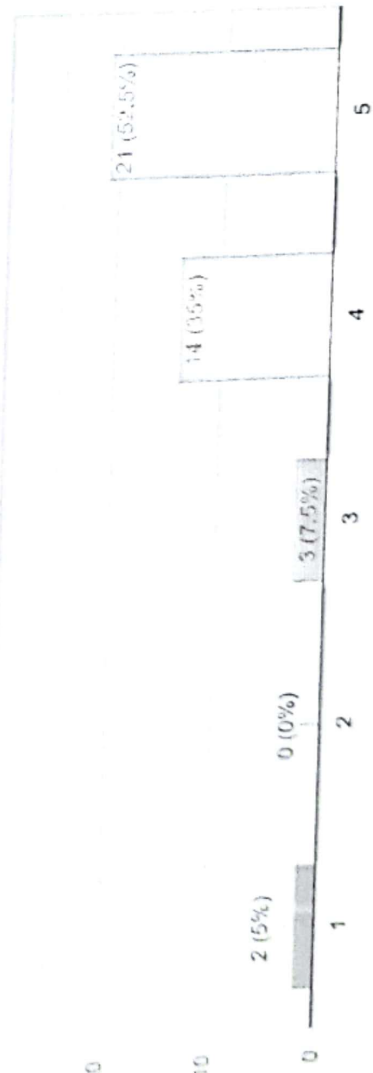


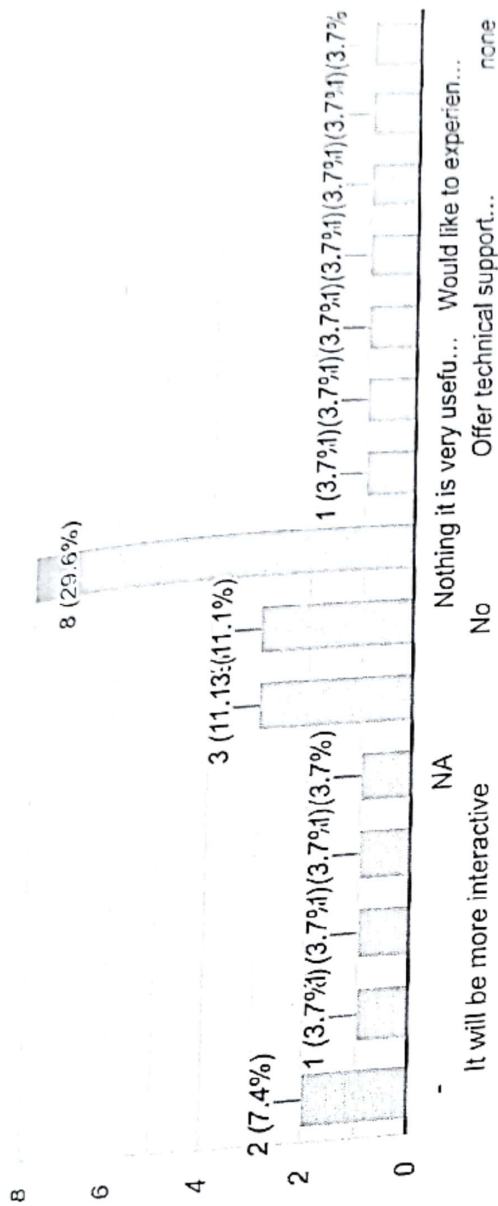
The event was well organized and informative. (1 - Strongly Disagree | 5 - Strongly Agree)

40 responses



30





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Google Forms

8.4.2022/09/05/25 R. J. J. / 9/15/25
Faculty Incharge

[Signature]
Principal.



SSM Institute of Engineering and Technology (Autonomous)

AICTE Approved / Affiliated to Anna University, Chennai / Accredited by NAAC (2029) & NBA (2025)
Dindigul - Palani Highway, Dindigul 624 002.



ENTREPRENEURSHIP DEVELOPMENT CELL

Event Details

INDEX

Academic Year – 2024-2025

No	Date	Event Name	Title
1	21.08.2024	Entrepreneurship Day	Entrepreneurial Journey
2	18.12.2024	Women's Conclave-2024	Creation Of Social and Women Entrepreneurs Locally

EDC Co-Ordinator

[Dr.G.Prabu, AsP/CSE]

Principal





SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University / Accredited by NAAC/

Accredited by NBA-ECE, EEE, Mechanical UG Programmes)

Dindigul – Palani Highway, Dindigul – 624 002

INSTITUTION'S INNOVATION COUNCIL



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of HRD Initiative)

Entrepreneurship Day



BROCHURE



SSM Institute of
Engineering and Technology

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai, Accredited by NAAC)
(Accredited by NBA - EEE, ECE & Mech UG Programs)

Dindigul - Palani Highway, Dindigul, Tamilnadu - 624 002.



Institution's Innovation Council & Entrepreneuership Development Cell

jointly celebrate an

"ENTREPRENEURSHIP DAY"



Mr. Sudesamithran Prabhakaran
CEO,
Mitra Group of Companies
Dindigul.

Date: 21.08.2024 @2.30.P.M.
Venue : Seminar Hall-1.

Dr. G. Prabu
EDC - Coordinator

Dr. K.Rajesh
IIC - President

Dr. D. Senthil Kumaran
Principal

All are Invited.





SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University / Accredited by NAAC)
(Accredited by NBA-FCE, IET, Mechanical UG Programmes)
Dindigul - Palani Highway, Dindigul - 624 002



INSTITUTION'S INNOVATION COUNCIL ENTREPRENEURSHIP DAY CELEBRATION ATTENDANCE SHEET

Date: 21.08.2024

S. No	Register Number	Name	Year/ Department	Signature
1	922121104007	BAVANI K	III Year/ CSE	K. Bavan
2	922121104008	DEVAKI R	III Year/ CSE	D. Devaki
3	922121104018	KAJALAKSHMI M	III Year/ CSE	M. Kajalakshmi
4	922121104019	KARPAGAM S	III Year/ CSE	S. Karpagam
5	922121104027	MADHAVARAJ C	III Year/ CSE	C. Madhavaraj
6	922121104031	MANOJ KUMAR V	III Year/ CSE	V. Manoj Kumar
7	922121104032	MANTHRA SRI D	III Year/ CSE	D. Manthra Sri
8	922121104033	MATHAVAN S	III Year/ CSE	S. Mathavan
9	922121104053	THAMEEM RAJA K	III Year/ CSE	K. Thameem Raja
10	922121104055	UMAR FAROOK J	III Year/ CSE	J. Umar Farook
11	922121104063	YUVARAJ V	III Year/ CSE	V. Yuvaraj
12	922121104302	DANIEL RAJ L	III Year/ CSE	L. Daniel Raj
13	922121104304	MAHENDRAN P	III Year/ CSE	P. Mahendran
14	922121114005	BALACHANDRAN M	IV Year/ Mech	M. Balachandran
15	922121114008	DINESH A	IV Year/ Mech	A. Dinesh
16	922121114015	KISHORE KUMAR S	IV Year/ Mech	S. Kishore Kumar
17	922121114016	LALITH KUMAR B	IV Year/ Mech	B. Lalith Kumar
18	922121114017	NAGARAJAN M	IV Year/ Mech	M. Nagarajan
19	922121114018	NAREN KUMAR R	IV Year/ Mech	R. Naren Kumar
20	922121114023	SATHYA SURYA G	IV Year/ Mech	G. Sathya Surya
21	922121114025	SHEK MOHAMMED J	IV Year/ Mech	J. Shek Mohammed
22	922121114026	SIVARAM TV	IV Year/ Mech	V. Sivaram
23	922121114032	VIGNESH KUMAR K	IV Year/ Mech	K. Vignesh Kumar
24	922121114303	INBARAJ P	IV Year/ Mech	P. Inbaraj
25	922121114306	SASIKIRAN B	IV Year/ Mech	B. Sasikiran


EDC Coordinator


Principal



Entrepreneurship Day Report

Event Date: August 21, 2024

Venue: Seminar Hall 01

Organizers: Institute Innovation Cell and Entrepreneurship Development Cell

Topic: Entrepreneurial Journey

Keynote Address By: Mr. Sudesamithran Prabhakran, CEO of the Mitra Group of Companies, Dindigul.

About the Event:

The Institute Innovation Cell and Entrepreneurship Development Cell successfully organized an Entrepreneurship Day on August 21, 2024. The event featured a keynote address by Mr. Sudesamithran Prabhakran, CEO of the Mitra Group of Companies, Dindigul.

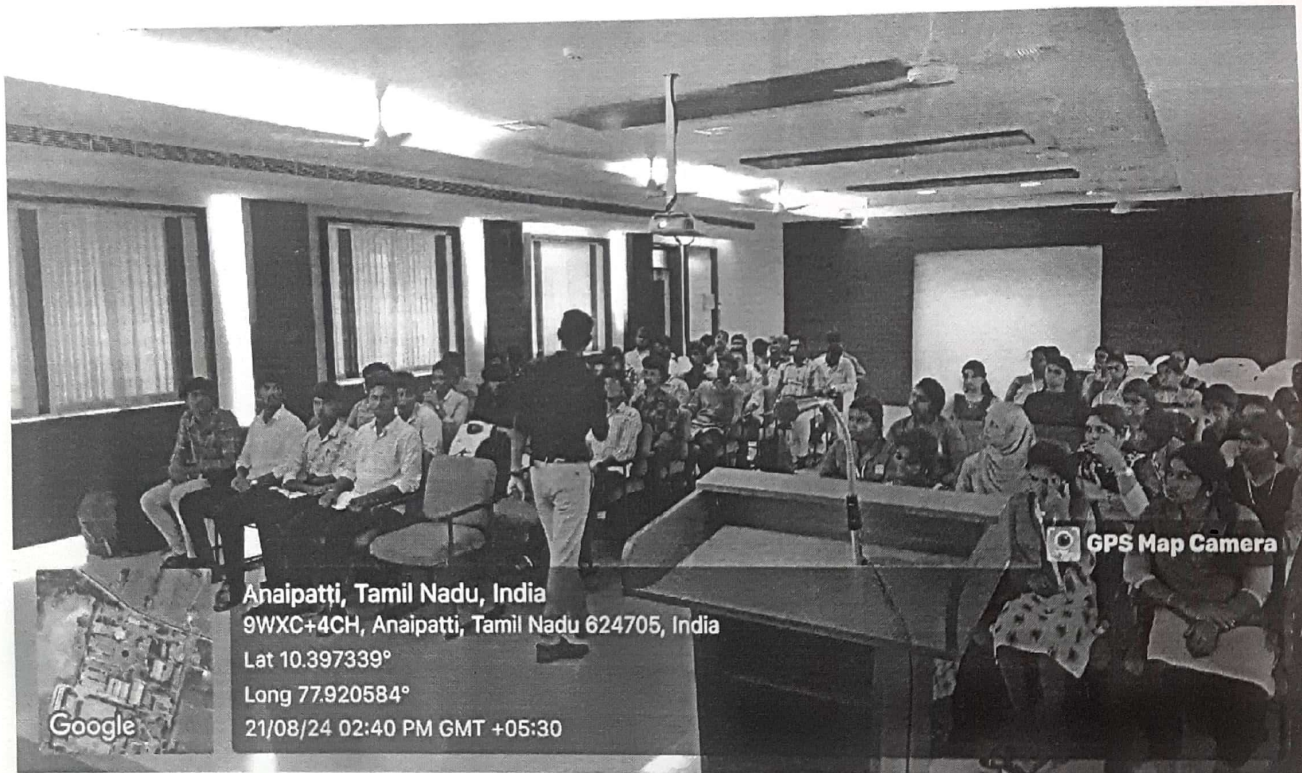
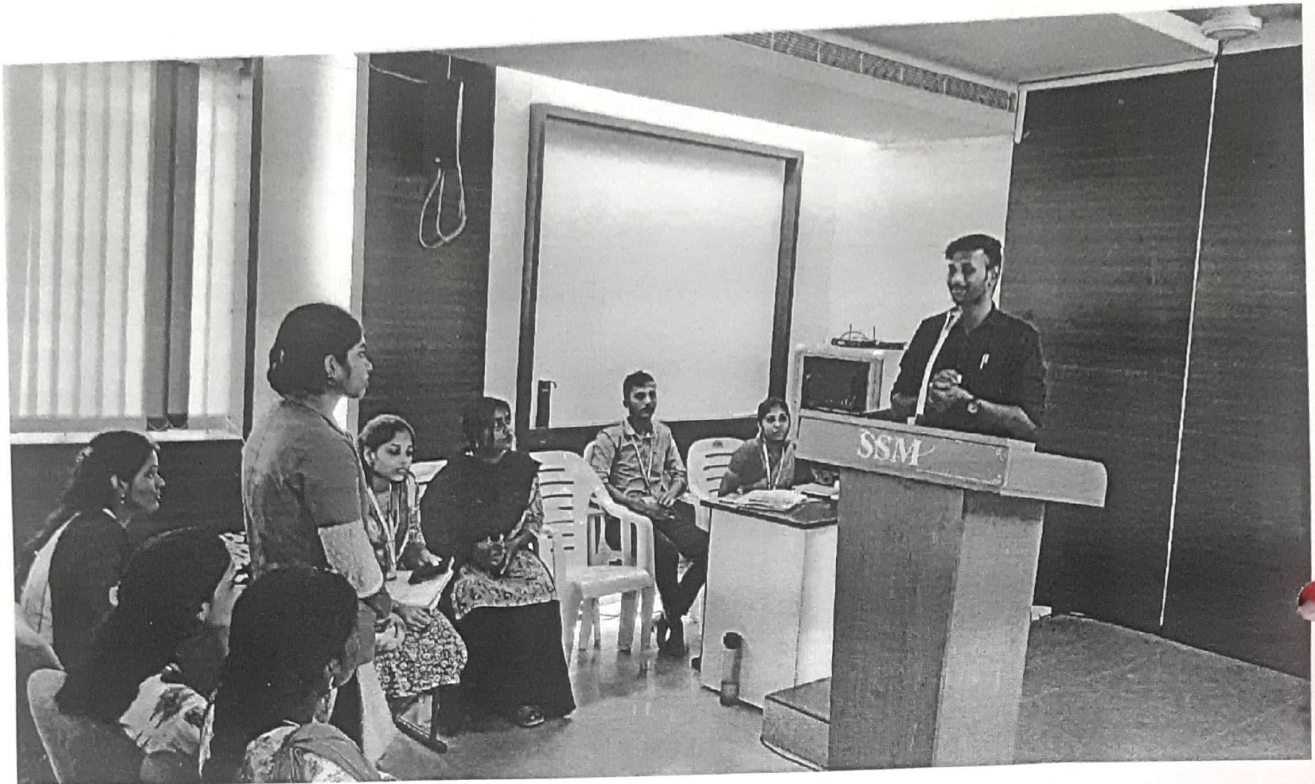
Mr. Sudesamithran Prabhakran shared his inspiring entrepreneurial journey with the audience. He spoke about the challenges he faced, the lessons he learned, and the strategies that led to his success. His insights were invaluable to the aspiring entrepreneurs in the audience.

The event was well-attended and generated a lot of enthusiasm among the students. Many students expressed their gratitude to the organizers for providing them with the opportunity to learn from such a successful entrepreneur.

Key Takeaways from Event Address:

- **Never give up on your dreams:** Even when things get tough, it is important to persevere and keep moving forward.
- **Be willing to take risks:** Entrepreneurship is all about taking calculated risks.
- **Build a strong team:** A good team is essential for success in business.
- **Always be learning and growing:** The business landscape is constantly changing, so it is important to stay up-to-date on the latest trends and technologies.

Overall, the Entrepreneurship Day was a great success. It provided the students with valuable insights into the world of entrepreneurship and inspired them to pursue their own entrepreneurial dreams.



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Accredited by NBA-ECE, EEE, Mechanical UG Programmes)

Dindigul – Palani Highway, Dindigul – 624 002



WOMEN ENTREPRENEURS — CONCLAVE 2024 —

From,
Dr. G.Prabu,
EDC Coordinator,
Department of Information Technology,
SSM Institute of Engineering and Technology,
Dindigul.

To,
The Principal,
SSM Institute of Engineering and Technology,
Dindigul.

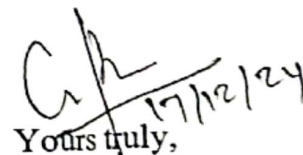
Respected Sir,

Sub: Requisition to provide Lunch and Refreshment and also guest room on 18.12.2024 – reg.

This is to bring to your kind notice that the EDC has planned to conduct a Women Conclave - 2024 on 18th December 2024. In this regard, we request you to provide Lunch and refreshments for Inside and Outside participant and executive lunch, snacks and breakfast for the speakers. In addition to this, kindly provide a guest room for guest refreshments. Kindly do the needful.

S.NO	Particulars	Count
1	Participants lunch and refreshment	170
2	Guest Break Fast + Lunch + refreshment	6
Total		176

Thanking you,


Yours truly,

(Dr.G.Prabu)


17/12/24


17/12/24



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Entrepreneur Development Cell

Women's Conclave – 2024

CIRCULAR

13/11/2024

Sub : Entrepreneur Development Cell - Women Conclave – 2024 - Reg

The EDC Cell is excited to announce the upcoming Women's Conclave 2024, titled "Creation of Social and Women Entrepreneurs Locally." This special event aims to empower and inspire women students within SSMIET, as well as those from the Dindigul region. We invite all departments to join us in making this event a success by encouraging participation from both students and staff.

Event Details:

Date: Wednesday, 18th December 2024

Time: 10.30 AM to 3.30 PM

Venue: Seminar Hall – 3

Highlights of the Conclave:

- **Keynote Addresses** – Insights from prominent women leaders
- **Panel Discussions** – Engaging talks on personal and professional development
- **Networking Opportunities** – Connect with mentors, peers, and leaders

Instructions for Departments:

1. **Share the Circular:** Please circulate this notice within your department to inform and encourage participation.
2. **Nominate Participants:** Departments may nominate students and staff who would benefit from and contribute to the conclave.

For more details or to volunteer in organizing, please contact the EDC Incharge.
We appreciate your cooperation and look forward to an inspiring event!


Program Co-Ordinator
(Dr.G. Prabu)
(EDC Cell - Incharge)

Principal 

Copy to :

- Chairman / ED for kind information
- Administrative Officer
- All Department HOD's (To be read in all classes)





SSMINSTITUTE OF ENGINEERING AND TECHNOLOGY
(An Autonomous Institution)
Dindigul-Palani Highway, Dindigul -624002

Creation of Social and Women Entrepreneurs Locally (Women Conclave)

Entrepreneur Development Cell

Date : 18/12/24

Organization Committee

S.No	Committee	Incharge
1.	Budget	Dr. G. Prabu IT/HOD
2.	Registration (Students Kit)	Mr. D. Manoj AP/EEE + <i>Sanavanan</i> & <i>604/CNS</i> Mrs. B. Ponvizhy Swathy AP/IT
3.	Invitation, Flex, Press & Media and MC	Mr. K.S. Arun Kumar AP/ECE & Mrs. J. Dhanalakshmi AP /CSE
4.	Venue Arrangement	Mrs. C. Merlin Rani AP/Civil & Mrs. M. Suganya AP/AIDS
5.	Transport	Mr. P. Dheenathayalan AP/Mech
6.	UBA	Mr. R. Senthil Kumar AP/ECE
7.	Hospitality - Chief Guest & Students	Dr. M Jeyalakshmi HOD/CSBS & Mrs. C. Premalatha AP/Cyber Security

EDC Incharge
12/11/24
EDC Incharge

Principal
12/11/24
Principal



Entrepreneurship Development Cell

Organizes

Women Entrepreneurs conclave - 2024

"Creation of Social and Women Entrepreneurs Locally"

Date : 18.12.24

Time : 10.30 am to 03.30 pm

Venue : Seminar hall - 3

Chief Guest



Sivasankari T P
Founder and Managing Director
AR4 Tech Private Limited
Coimbatore, Tamil Nadu, India

Speakers



Niveditha R
CXO & Co-Founder at AllReal (Machenn)
AR-VR-MR - Tech, Design & Sustainability
Coimbatore, Tamil Nadu, India



Veena B
Practicing Company secretary
Registered Valuer
Coimbatore, Tamil Nadu, India



Dr. D. Senthil Kumaran
Principal

Coordinator
Prabu HoD/IT

Principal
Dr.D.Senthil Kumaran

ALL are Cordially Invited

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY Dindigul

- Palani Highway, Dindigul - 624 002.

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Email: ssmictdgl@gmail.com,

Website: www.ssmiet.ac.in

Entrepreneurship Development Cell

WOMEN ENTREPRENEURS CONCLAVE 2024

SESSION PLAN

Date : 18/12/2024 (Wednesday)

Venue : Seminar Hall 3

THEME: Creation of Social and Women Entrepreneurs Locally

SESSION PLAN		
Time	Session	Details
10:30 AM - 11:30 AM	Inaugural Session	- Welcome Address by Event Coordinator - Lighting of Lamp & Introduction of Speakers - Theme Introduction by Convener - Honouring the guests - Inaugural Speech by Chief Guest and Key note address "Creating Opportunities for Women Entrepreneurs Locally"
11:30 AM - 12:00 PM	Session 1	- Niveditha R : Empowering Women Through Entrepreneurship
12:00 PM - 12:30 PM	Session 2:	- Veena B: Ways to begin the entrepreneurship journey
12:30 PM - 1:00 PM	Session 3:	- Savumiliya R: Social Entrepreneur and Funding
1:00 PM - 2:00 PM	Lunch Break	1-hour Networking Opportunity
2:00 PM - 2:30 PM	Panel Discussion: Role of Education in Fostering Women Entrepreneurs	- Panel: Chief Guest + Speakers -Discussion on educational institutions supporting women entrepreneurs - Q&A (10-15 minutes)
2:30 PM - 3:00 PM	Q&A Session (with all speakers)	- Open floor for questions from participants
3:00 PM - 3:30 PM	Valedictory Session	- Vote of Thanks by Event Coordinator - Closing Remarks from Chief Guest - Distribution of Certificates to participants - Group Photo & Networking Opportunity

Event Report

Title: Women Entrepreneurs Conclave-2024

Theme: Creation of Social and Women Entrepreneurs Locally

Date: 18.12 2024

Venue: Seminar Hall 3, SSM Institute of Engineering and Technology, Dindigul

Organized By: Entrepreneurship Development Cell (EDC), SSM Institute of Engineering and Technology

1. Introduction

The Women Entrepreneurs Conclave 2024 was organized by the Entrepreneurship Development Cell (EDC) of the SSM Institute of Engineering and Technology, Dindigul, on December 18, 2024. The event aimed to empower women entrepreneurs and highlight the creation of social and women entrepreneurship opportunities locally. The conclave provided an inspiring platform for experienced entrepreneurs to share their journeys and insights with aspiring individuals.

2. Chief Guest and Speakers

The conclave was graced by the presence of Dr.D.Senthil Kumaran, Principal of SSM Institute, who inaugurated the event and welcomed the Chief Guest. The keynote address was delivered by Ms. T.P. Sivasankari, Founder and Managing Director of AR4 Tech Private Limited, Coimbatore. She emphasized the importance of perseverance and adaptability in achieving success and shared valuable insights into her entrepreneurial journey.

Esteemed speakers included:

- **Ms. T.P. Sivasankari:** Founder and Managing Director of AR4 Tech Private Limited, Coimbatore.
- **Ms. R. Niveditha:** CXO and Co-Founder of AllReal (Machenn) AR-VR-MR Tech, Coimbatore.
- **Ms. Veena B:** Practicing Company Secretary and Registered Valuer from Coimbatore.

- Ms. R. Savumiya: Entrepreneur specializing in Ayurvedic medicine and cosmetic manufacturing.

3. Session Highlights

The day-long event was structured into various sessions:

Inaugural Session (10:30 AM – 11:30 AM):

- Welcome Address by Event Coordinator.
- Lighting of the Lamp and Introduction of Speakers.
- Theme Introduction by Convener.
- Honoring the Guests.

- Keynote Address by Chief Guest, Ms. T.P. Sivasankari, on "Creating Opportunities for Women Entrepreneurs Locally."

Session 1 (11:30 AM – 12:00 PM):

- Topic: Empowering Women Through Entrepreneurship.
- Speaker: Ms. R. Niveditha.

Session 2 (12:00 PM – 12:30 PM):

- Topic: Ways to Begin the Entrepreneurship Journey.
- Speaker: Ms. Veena B.

Session 3 (12:30 PM – 1:00 PM):

- Topic: Social Entrepreneurship and Funding.
- Speaker: Ms. R. Savumiya.

Lunch Break (1:00 PM – 2:00 PM): A networking session allowed participants to engage with speakers and other attendees.

Panel Discussion (2:00 PM – 2:30 PM):

- Topic: Role of Education in Fostering Women Entrepreneurs.
- Moderated by the Chief Guest and speakers, the discussion highlighted the significance of educational institutions in supporting women entrepreneurs.

Q&A Session (2:30 PM – 3:00 PM):

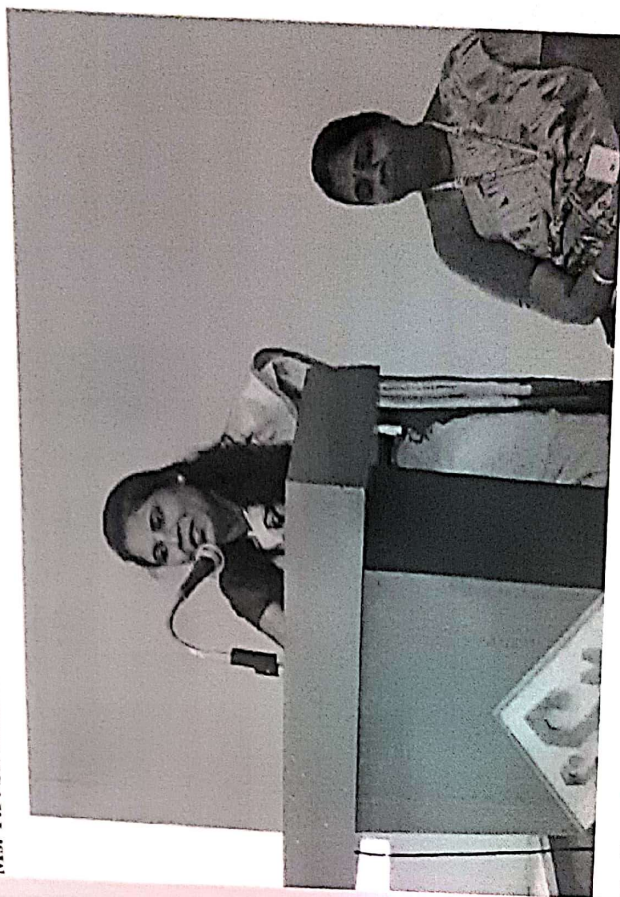
- Open floor for questions from participants to the panel.

Valedictory Session (3:00 PM – 3:30 PM):

- Vote of Thanks by Event Coordinator.
- Closing Remarks by Chief Guest.
- Distribution of Certificates to Participants.

4. Deliverables from the Sessions

Ms. T.P. Sivasankari



Ms. T.P. Sivasankari is the Founder and Managing Director of AR4 Tech Private Limited, established in 2018 in Coimbatore. As the first female engineer from her family, she has been instrumental in promoting affordable electric mobility in rural markets. Her company focuses on producing low-speed electric two-wheelers and retrofit kits for existing vehicles, aiming to make electric vehicles accessible to rural populations.

⑥ In her keynote address titled "Creating Opportunities for Women Entrepreneurs Locally," Ms. Sivasankari emphasized the importance of perseverance and adaptability. She shared her entrepreneurial journey, highlighting the challenges faced and the innovative solutions implemented to overcome them. Her session inspired attendees to pursue their entrepreneurial aspirations, especially in the field of sustainable technologies.

Ms. R. Niveditha



Ms. R. Niveditha is the CXO and Co-Founder of AllReal (Machenn) AR-VR-MR Tech, a company based in Coimbatore specializing in Augmented Reality (AR), Virtual Reality (VR), and Mixed Reality (MR) technologies. Her work focuses on developing immersive solutions that bridge the gap between the digital and physical worlds, providing innovative experiences across various industries.

In her session on "Empowering Women Through Entrepreneurship," Ms. Niveditha discussed the transformative potential of AR and VR technologies. She provided insights into how women entrepreneurs can leverage these emerging technologies to create new business opportunities and drive social change. Her talk encouraged participants to explore the tech industry and consider entrepreneurship as a viable and rewarding career path.

Ms. Veena B



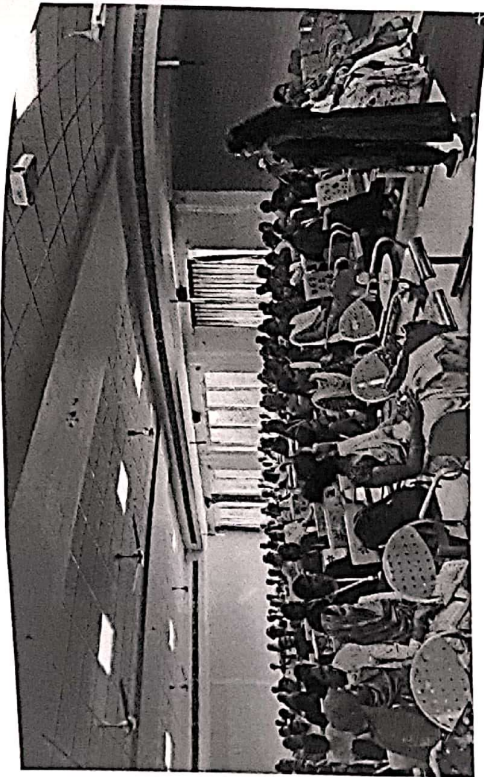
Ms. Veena is a practicing Company Secretary and a Registered Valuer based in Coimbatore. She has been providing professional services in legal and financial domains, assisting businesses with compliance, valuation, and strategic planning. Her expertise includes guiding startups and established companies through the complexities of corporate governance and financial regulations.

During her session on "Ways to Begin the Entrepreneurship Journey," Ms. Veena offered practical advice on the initial steps of starting a business. She covered topics such as legal structuring, financial planning, and compliance requirements. Her guidance provided attendees with a clear roadmap to navigate the early stages of entrepreneurship, emphasizing the importance of proper planning and adherence to regulatory frameworks.

Ms. R. Savumiya

Ms. Savumiya is an entrepreneur specializing in Ayurvedic medicine and cosmetic manufacturing. She is associated with RI Ayurveda, a division of Ram Lal Inder Lal (P) Ltd., established in 1975. The company is renowned for manufacturing natural hair,

skin, and body care products, utilizing state-of-the-art facilities to produce high-quality personal care cosmetics and Ayurvedic products.



In her session on "Social Entrepreneurship and Funding," Ms. Savumiya highlighted the significance of social entrepreneurship in addressing community health needs through Ayurvedic products. She discussed various funding opportunities available for social entrepreneurs, including grants, impact investments, and crowdfunding. Her session provided valuable information on aligning business objectives with social impact, encouraging entrepreneurs to contribute positively to society while building sustainable enterprises.

5. Key Takeaways

The speakers shared their personal experiences, challenges, and strategies for building successful businesses. Some of the major highlights included:

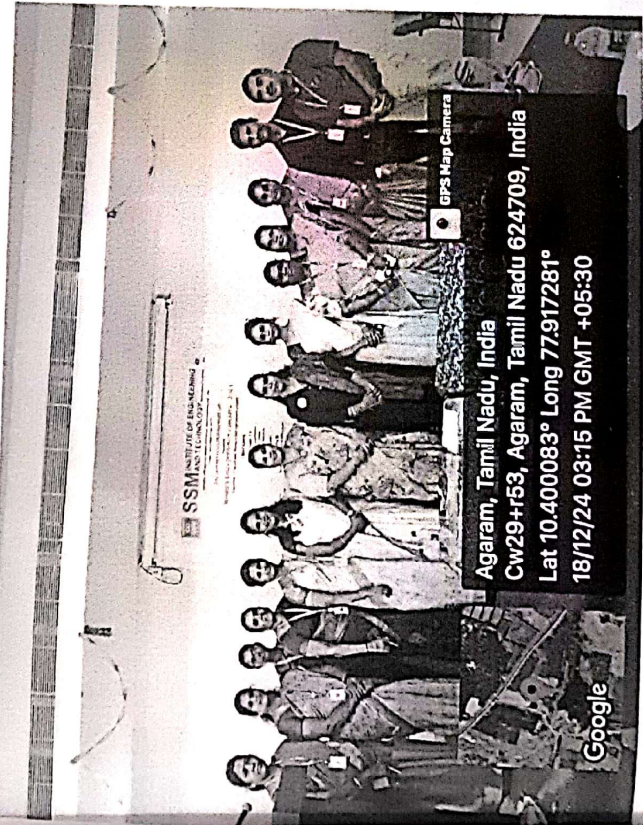
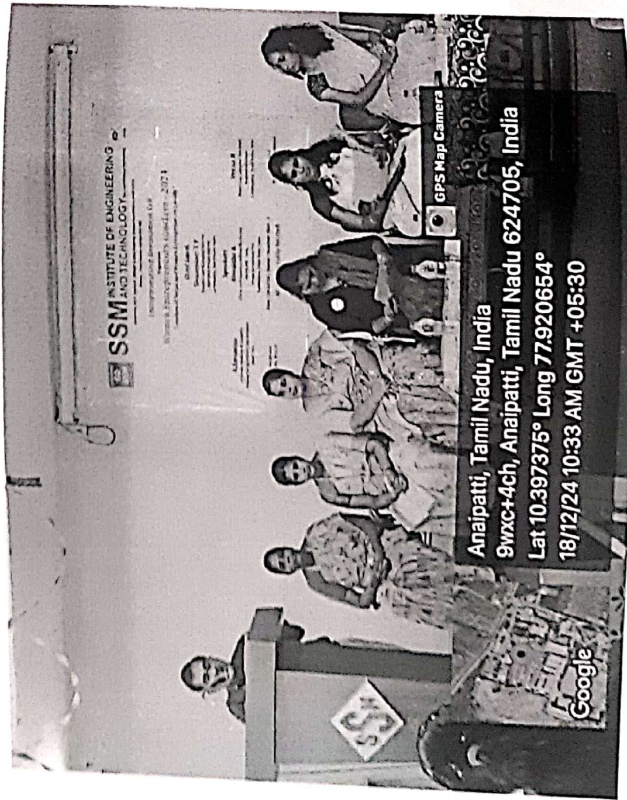
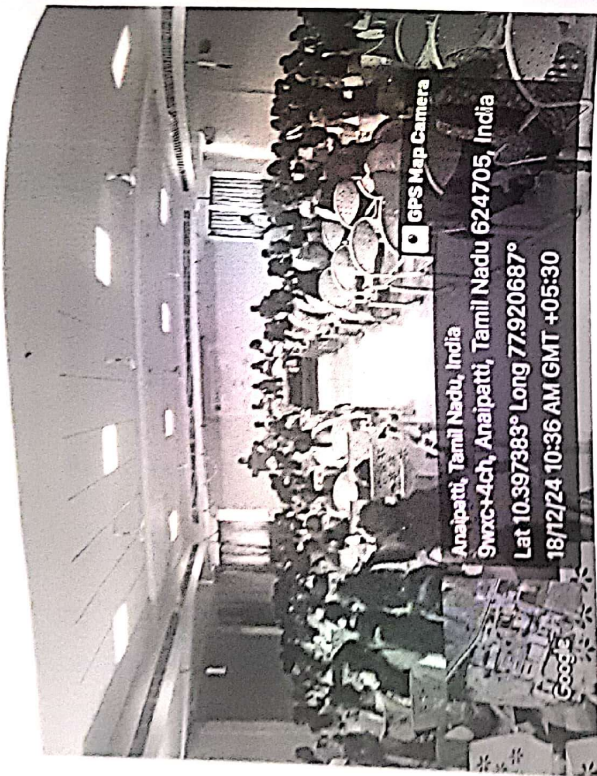
- The importance of resilience, adaptability, and innovation in entrepreneurship.
- Embracing failures as learning opportunities.
- The role of networking and support systems in fostering growth.
- Actionable advice for funding and initiating entrepreneurial ventures.

6. Conclusion

The Women Entrepreneurs Conclave 2024 was a resounding success, with enthusiastic participation from attendees. It served as a beacon of inspiration for women aspiring to enter the entrepreneurial ecosystem. The event highlighted the collective power of women entrepreneurs and the vital role of educational institutions and society in supporting their growth.

The Entrepreneurship Development Cell (EDC) and SSM Institute of Engineering and Technology extend their heartfelt gratitude to all the speakers, participants, and organizing team for making the event a memorable one.

photo glimpse of the event





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Women Conclave 2024 -18.12.2024
(Registration Details)

Name	College Name	Year of Study	Mobile Number	Signature
Priyadharshini M	SSM CAS	I year	9025390393	Priyadharshini M
Kowsika T	SSM CAS	I year	9962876090	Kowsika T
Swarnalalitha	SSM CAS	I year	8778010675	Swarnalalitha
S. Mathi M	SSM CAS	I year	9344476876	S. Mathi M
S. Manodani	SSMIET	Ist year	9789690842	S. Manodani
B. Kanisga	SSMIET	Ist year	9443342865	B. Kanisga
Tamuna K	SSMIET	Ist year	9047697755	Tamuna K
S. Kowsika	SSMIET	Ist year	8610501875	S. Kowsika
M. Shanasya	SSMIET	Ist year	9345814704	M. Shanasya
K. Tamilkathi	SSMIET	Ist year	9043955911	K. Tamilkathi
J. S. Vilashidha	SSMIET	Ist year	8015993395	J. S. Vilashidha
B. Pavithra	SSMIET	Ist year	805631352	B. Pavithra
P. Hanishanthini	SSMIET	Ist year	6369709066	P. Hanishanthini
S. Shobhana	SSMIET	Ist year	9952880025	S. Shobhana
R. Anagapriya	SSMIET	Ist year	9750181910	R. Anagapriya
R. Varshini	SSMIET	Ist year	9944437430	R. Varshini
K. Karmini	SSMIET	Ist year	9080044637	K. Karmini
M. Ananthul Marthiya	SSMIET	Ist year	8925726184	M. Ananthul Marthiya
M. Meera Phasini	SSMIET	Ist year	9976647790	M. Meera Phasini
R. Sandhya	SSMIET	Ist year	9597844959	R. Sandhya
J. Mohana	SSMIET	Ist year	7039016475	J. Mohana
N. Mahalakshmi	SSMIET	Ist year	6280782736	N. Mahalakshmi
G. Sadhana	SSMIET	Ist year	9043551553	G. Sadhana
J. Lydiah	SSMIET	Ist year	9361155350	J. Lydiah
V. Kethi	SSMIET	Ist year	9542078016	V. Kethi
P. Anu	SSMIET	Ist year	888851303	P. Anu
G. Harini	SSMIET	Ist year	9991099785	G. Harini
S. Jashitha muni	SSMIET	Ist year	934552434	S. Jashitha muni
S. Anus B	SSMIET	Ist year	9863934000	S. Anus B
K. Divya Phasini	SSMIET	Ist year	7904033295	K. Divya Phasini
R. Lincy	SSMCAS	II year	9345386511	R. Lincy
M. Soundani	SSMCAS	II year	9909807015	M. Soundani
K. Anurag	SSMCAS	II year	9150561258	K. Anurag
S. Sankaravasu	SSMCAS	II year	9344636538	S. Sankaravasu
K. Mani	SSMCAS	II year	8489031356	K. Mani
R. Nandhan Thani	SSMCAS	II year	9942505319	R. Nandhan Thani

Registration Committee I/C

EDC Co-ordinator.

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(Registration Details)

Name	College Name	Year of Study	Mobile Number	Signature
N. Thanushii	SSM College of Art	1st Year	9489348748	N. Thanushii
G. V. Akshaya	SSM College of Art	1st Year	9942698747	Akshaya
K. Harini	SSM College of Art	1st Year	6381437707	K. Harini
S. Kimba Harini	SSM College of Art	1st Year	9344499747	S. Kimba Harini
S. Rajeshwari	SSM College of Art	1st Year	9305878255	S. Rajeshwari
S. Anandharani	SSM College of Art	1st Year	9994866195	S. Anandharani
J. Sanjya Malman	SSM College of Art	1st Year	8807155668	J. Sanjya
G. Raniya	SSM College of Art	1st Year	9539933012	G. Raniya
S. Boorna	SSM College of Art	1st Year	9344543998	S. Boorna
M. Ruchan Thabekun	SSM College of Art	1st Year	9444277673	M. Ruchan Thabekun
S. Pagarvarshini	SSM College of Art	1st Year	9385613179	S. Pagarvarshini
R. Vaidharshini	SSM College of Art	1st Year	8104567913	R. Vaidharshini
A. Nishu Muthukalin	SSM College of Art	1st Year	8220371679	A. Nishu Muthukalin
M. Rukhmi Dhar	SSM College of Art	1st Year	9550181653	M. Rukhmi Dhar
S. Sivamandhini	SSM College of Art	1st Year	8870401490	S. Sivamandhini
S. Divyadharshini	SSM College of Art	1st Year	8244341578	S. Divyadharshini
A. Swathi	SSM College of Art	1st Year	7418337707	A. Swathi
S. Jannathul Ferdous	SSM College of Art	1st Year	6382185145	S. Jannathul Ferdous
R. Tamilarasu	SSM College of Art	1st Year	9159460036	R. Tamilarasu
T. Dhana Sri	SSM College of Art	1st Year	8102046575	T. Dhana Sri
C. Samareswari	SSM College of Art	1st Year	9840722906	C. Samareswari
A. Shaulie Hobiba	SSM College of Art	1st Year	89110709815	A. Shaulie Hobiba
J. Jennifer	SSM College of Art	1st Year	8092065686	J. Jennifer
M. Shammutha	SSM College of Art	1st Year	7708952687	M. Shammutha
S. Poofa Balasub	SSM College of Art	1st Year	9123594409	S. Poofa Balasub
S. K. Lakshmi	SSM College of Art	1st Year	9944192269	S. K. Lakshmi
B. GANDANIGAR	SSM College of Art	1st Year	9944931565	B. GANDANIGAR
R. Harini	SSM College of Art	1st Year	8610521057	R. Harini
S. Vashu	SSM College of Art	1st Year	904223675	S. Vashu
A. Anitha B	SSM College of Art	1st Year	9347708	A. Anitha B
A. Afrabassina	SSM College of Art	1st Year	904210123	A. Afrabassina
M. Dharsini	SSM College of Art	1st Year	9715194492	M. Dharsini
T. Ann Rose	SSM College of Art	1st Year	9760404678	T. Ann Rose
R. Vishalini	SSM College of Art	1st Year	6383915485	R. Vishalini
Dharstennah Poohan	SSM College of Art	1st Year	6385937146	Dharstennah Poohan

18/12/24
Registration Committee I/C

18/12/24
EDC Co-ordinator.

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Women Conclave 2024 -18.12.2024

(Registration Details)

	Name	College Name	Year of Study	Mobile Number	Signature
72	Kanyavarshini S	SSM Coll of Eng	I year	9360480360	S. Kanyavarshini
73	Deepika V.M	SSM Coll of Eng	I year	9342501141	V.H. Deepika
74	Dharani R	SSM Coll of Eng	I year	9894029978	Dharani R.
75	K. Harini	SSM College Eng	I year	9047188620	K. Harini
76	Avenmatpili	SSM IET	I year	6384935401	A. Venmatpili
77	M. Bagirathi	SSM IET	I year	9150760318	M. Bagirathi
78	B. Dhanya Sree	SSM IET	I year	7397328477	B. Dhanya
79	Sundarya	SSM IET	I year	8110084442	Sundarya
80	V. Pooja	SSM IET	I year	9626735464	V. Pooja
81	S. Jagan	SSM IET	I year	9786575773	S. Jagan
82	K. Kokilambal	SSM IET	I year	8940469255	K. Kokilambal
83	V. Sai Harini	SSM IET	I year	9848548309	V. Sai Harini
84	D.M. Hemalatha	SSM IET	I year	6381511125	D.M. Hemalatha
85	M. Kavika Priya	SSM IET	I year	9677688894	M. Kavika Priya
86	Chamylabha SM	SSM IET	I year	9360411197	Chamylabha SM
87	H. Jayashree	SSM IET	I year	7389016412	H. Jayashree
88	K. Sindhu	SSM IET	I year	7092140336	K. Sindhu
89	S. Subanisathya	SSM IET	I year	9442149552	S. Subanisathya
90	K.R. Abarna	SSM IET	I year	6386097717	K.R. Abarna
91	O. Harini	SSM IET	I year	8220515274	O. Harini
92	M. Vithayalini	SSM IET	I year	9677902912	M. Vithayalini
93	S. Mahalakshmi	SSM IET	I year	7904412135	S. Mahalakshmi
94	R. Namitha	SSM IET	I year	9363217919	R. Namitha
95	S. Rubika	SSM IET	I year	975062453	S. Rubika
96	K. MUTHUJAYAGNI	SSM IET	I year	9047307339	K. MUTHUJAYAGNI
97	P. Dhinija	SSM IET	I year	9791497234	P. Dhinija
98	P. Nandhini	SSM IET	I year	6383325236	P. Nandhini
99	J. Vaisakhi	SSM IET	I year	9097121815	J. Vaisakhi
100	R. Riyadharshini	SSM IET	I year	9600920832	R. Riyadharshini
101	M. Jebi Kannika	SSM IET	I year	960010805	M. Jebi Kannika
102	S. RAJAVARSHINI	SSM IET	I year	9943330873	S. RAJAVARSHINI
103	G. Shinyasharshini	SSM IET	I year	9870796485	G. Shinyasharshini


Registration Committee I/C


EDC Co-ordinator.

Approved by AICTE, Affiliated to Anna University, Accredited by NAAC
Women Conclave 2024 -18.12.2024
(Registration Details)

Registration Committee I/C

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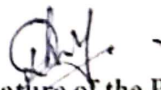
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Dindigul - Palani Highway, Dindigul - 624 002

Entrepreneurship Development Cell Women Entrepreneurs Conclave-2024

Name of the Participant : Thiryaadharshini S
Year of study : I
College Name : Sakthi Arts and Science College

1. Content delivery by Resource person
☒ Excellent
☐ Good
☐ Fair
2. Resource person's knowledge on content delivered
☒ Excellent
☐ Good
☐ Fair
3. Response of the resource persons for queries.
☒ Excellent
☐ Good
☐ Fair
4. Whether the session was useful?
☒ Excellent
☐ Good
☐ Fair
5. Overall experience
☒ Excellent
☐ Good
☐ Fair
6. Suggestions/ Comments to improve, if any:

Nu


Signature of the Participant



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Dindigul - Palani Highway, Dindigul - 624 002

Entrepreneurship Development Cell Women Entrepreneurs Conclave-2024

Name of the Participant : J. Priya
Year of study : II
College Name : Sakthi arts & science collage

1. Content delivery by Resource person

- ☒ Excellent
☐ Good
☐ Fair

2. Resource person's knowledge on content delivered

- ☒ Excellent
☐ Good
☐ Fair

3. Response of the resource persons for queries.

- ☐ Excellent
☒ Good
☐ Fair

4. Whether the session was useful?

- ☒ Excellent
☐ Good
☐ Fair

5. Overall experience

- ☒ Excellent
☐ Good
☐ Fair

6. Suggestions/ Comments to improve, if any:

Good


Signature of the Participant

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Dindigul - Palani Highway, Dindigul - 624 002

Entrepreneurship Development Cell Women Entrepreneurs Conclave-2024

Name of the Participant : Kowsika T
Year of study : II Year
College Name : SSM CAS

1. Content delivery by Resource person

- ☒ Excellent
☐ Good
☐ Fair

2. Resource person's knowledge on content delivered

- ☒ Excellent
☐ Good
☐ Fair

3. Response of the resource persons for queries.

- ☒ Excellent
☐ Good
☐ Fair

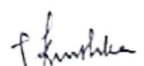
4. Whether the session was useful?

- ☒ Excellent
☐ Good
☐ Fair

5. Overall experience

- ☐ Excellent
☒ Good
☐ Fair

6. Suggestions/ Comments to improve, if any:


Signature of the Participant